

villa

**local temperature
2016-17 season**

Art & Industry

**Rémi Dal Negro,
Nicolas Muller,
Aurélie Pétrel**

In & Out

**Anne Le Troter,
Aurélie Menaldo, Adrien Vescovi**

**from november 4th
to december 23rd 2016**

du

press release

parc

**centre d'art contemporain
parc montessuit,
12 rue de genève 74100 annemasse, france**

villa du parc

local temperature 2016-17 season

Villa du Parc is starting its 2016-17 season under the banner of “ local temperatures ”. Focusing on the territorial ecosystem -artistic, geographic, human, economic, or something else altogether- this season aims to mobilize and highlight the wealth of local identified and/or occasionally unexpected resources. The subjects and ways of working to be dealt with play out on several scales, i.e., micro and macro, local and international, through collaborations between the artists and the businesses, associations, and networks found throughout the region, presenting extensive perspectives to act.

Villa with artworks becoming something quite different in the move from one to the other. Two projects then, entailing observation and immersion in specific, dynamic, and shifting work contexts.

From November to December, Villa du Parc will be featuring two projects that are simultaneously extra- and intramural. The *Art & Industry* project involves artist residencies at various businesses, generating the creation of artworks in the factories which will then be given a museum-like treatment in exhibitions at the Villa. And the *In & Out* project takes place both inside and outside the

The Villa du Parc benefits from the precious support of The French Ministry of Culture - DRAC Rhône-Alpes, The Région Auvergne Rhône-Alpes, The Département de la Haute-Savoie, and the City of Annemasse.

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open from tuesday to saturday from 2 pm
to 6:30 pm and with appointments
details and pictures on request :
communication@villaduparc.org**

Art & Industry

Since 2015 Villa du Parc has arranged artist residencies in flagship industries in the French areas of the Genevan basin, from Chablais to Faucigny.

Unique in the département, the Art & Industry initiative looks to show the synergy between two domains that are far from being entirely cut off from one another, thanks to a collaboration that mixes innovation and artmaking. Contemporary artists very often turn to industrial techniques and capabilities to realize specific works of art while numerous industrialists have been pioneers in bringing together their business and art.

Thanks to the commitment of several companies, three artists have already done residencies that eventually yielded works of art that will be exhibited at Villa du Parc from 4 November to 23 December.

Nicolas Muller spent several months at Siegwirk, a maker of industrial inks located in Vétraz-Monthoux in the urban area of greater Annemasse. The artist, who enjoyed the use of a studio inside the factory, followed the process of launching a new ecological ink and observed the colorists doing their jobs while focusing special attention on their gestures and how they organized their work. The pictures Nicolas created in the course of this experience were shown during the inauguration of the refurbished Siegwirk France plant in June of 2016. New works completing this initial series will be exhibited

for the first time at Villa du Parc.

Rémi Dal Negro did two intensive immersion sessions of several weeks each at the VEKA plant in Thonon-les-Bains, a leading specialist in PVC window profiles. Provided a workspace between the design department and the workshop, Rémi enjoyed numerous interactions with the employees and produced an imposing rotary sculpture with the commitment and assistance of several of them. Working with materials issuing directly from various production lines, Rémi redirected their usual function to create this gleaming kaleidoscopic column displaying the colors of the VEKA Le Corbusier range of products.

Aurélie Pétreil set up her camera at Apimontage in Cluses, an industrial subcontracting company that is heavily involved in the solidarity economy, notably employing persons in employment reintegration programs. She has regularly photographed the work-related gestures of the employees who do quality control of the manufactured pieces. Taking off from her images, which she calls latent, Aurélie imagined photographic scenarios and “scores” for the exhibition space of Villa du Parc. The same series will be exhibited next winter in Cluses.

The Art & Industry show enjoyed the generous support of the Siegwirk, VEKA and Apimontage art patronage programs, as well as the support of the Auvergne Rhône-Alpes region, the City of Annemasse, and the Town of Cluses.



**Nicolas Muller,
work place at Siegwirk, 2016**

Art & Industry

Nicolas Muller is born in 1983 in Strasbourg, he lives and works in Geneva. Graduated from École Supérieure d'Art in Metz then from Head in Geneva, his works were shown in several art centers and galleries, in France, in Germany and in Switzerland. He is represented by Galerie Maubert in Paris. www.nicolasmuller.com

Graduated from Ecole Supérieure d'Art de l'Agglomération d'Annecy (2009), Rémi Dal Negro (born in 1985 in Sallanches) lives and works in Marseille and Lyon. His works is shown through France and Switzerland specially by Galerie Eric Mouchet. www.ericmouchet.com/gem/soma

Aurélie Pétreil is graduated from the National School of Fine Arts (ENSBA), Lyon in 2006. She is represented by two galleries : Galerie Houg (Paris, FR) and Gowen Contemporary (Genève, CH). Selected exhibitions : Cross Over Winterthur (Switzerland), Palais de Tokyo (Paris), Tokyo Wonder Site(Tokyo), Super Window Project / Muzz Prole Creux de l'Enfer (Thiers), Galeria Virgilio (São Paulo), Pilotenkuche (Leipzig), MAC Lyon (Lyon). She also is teaching and in charge of the Photo's pool at HEAD-Geneve (Switzerland). <http://www.aureliepetrel.eu/>



Aurélie Pétreil, screening test, 2016



Rémi Dal Negro, residency at VEKA, 2016

In & Out

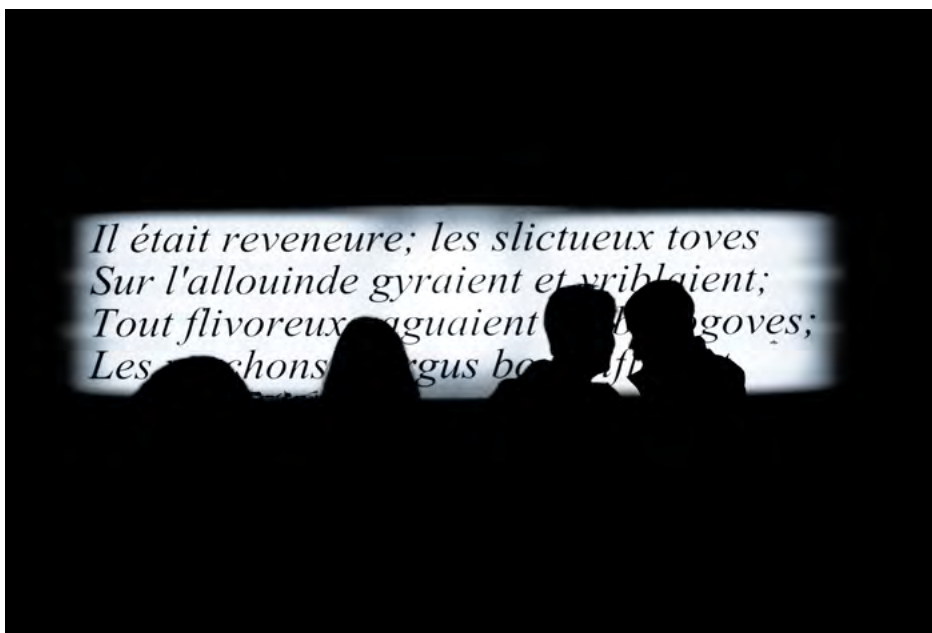
To celebrate its thirty years of activity, Villa du Parc wanted to highlight and bring into sharper focus its connections with young artists who are local or have ties to the region by giving them greater visibility both outside and inside the Villa. Three works have been created by the artists Anne Le Troter, Aurélie Menaldo, and Adrien Vescovi, and will be on show during two separate phases. From 17 September to 25 October, the works can be seen outside the Villa by anyone using Parc Montessuit, the public park surrounding the Villa. Then from 4 November to 23 December, a new, updated version of each piece will be installed inside.

Anne Le Troter is the creator of a growing body of poetry, both sound and as plastic art. Collecting words from different spheres or writing texts herself, the artist then treats them as a malleable material, transforming their reading and our hearing of them through a range of operations, accelerating, cutting, and mixing them. The Out version, *Riri Fifi Loulou* is a piece written by Anne in 2011 that starts with a remark by the artist Robert Filliou, "Whatever you are thinking, think something else." For the In version, an audio installation will broadcast medical reports from a radiology center.

Aurélie Menaldo seeks to generate ties and tensions between reality and the imaginary through the poetic appropriation of banal day-to-day objects. For her outdoor piece, the artist has come up with a banner featuring

Lewis Carroll's poem "*Jabberwocky*" from his second Alice book, *Through the Looking Glass*. In Carroll's tale, Alice finds a poem that is printed in reverse and must be read in a mirror to decipher it. The poem tells the story of a terrifying, mysterious monster, the Jabberwock. The poem is filled with portmanteau words, which are formed by the fusion of two other terms so that many of the words are of Carroll's own invention, although they have oddly familiar sounds. Inside Aurélie will appropriate children's outdoor games.

Adrien Vescovi has been creating art for several years now with a single material, cloth, which he envisions in all its uses and plastic components. Canvas is subjected to a slow process, boiled in decoctions of the surrounding plants and woods, and bleached of its color over several weeks in the open air, thus recording on its surface the passing time and the changing weather. At Villa du Parc, Adrien has covered the veranda outside with an immense draped piece of canvas that he exposed all summer long in Les Gets. Reworked by nature, it takes on and reflects the colors of the trees and surrounding park, and serves as both camouflage and stage curtain. Once taken down, these canvases will be folded and shown tidied.



Aurélie Menaldo, *Les conséquences de la rumeur*, 2016

In & Out

Anne Le Troter (born in 1985 in St-Etienne, lives in Paris) is graduated from ESAD in St-Etienne (2011) then HEAD in Geneva (2012). She won this year the Grand Prix du Salon de Montrouge and Prix du Palais de Tokyo. She had solo shows in BF15 in Lyon, at Espace Quark and Espace Crosnier in Geneva and recently in Arnaud Deschin Galerie. anneletroter.tumblr.com

Aurélie Menaldo (born in 1984, lives in Gaillard, France) studied in Ecoles Nationales des Beaux-Arts in Lyon and Villa Arson, in Nice, where she got her DNAP in 2005 and her DNSEP in 2008. Then she studied in the post-diploma ALPes in Haute Ecole d'Art et de Design in Geneva and graduated in 2010. Recently she has exhibited in Geneva (Halle Nord, Galerie Andata Ritorno, HIT) and in Haute-Savoie (espace d'art le Point Commun in Cran-Gevrier, l'Angle in la Roche-sur-Foron). aureliemenaldo.org

Adrien Vescovi (born in 1981, lives and works between Les Gets and Paris) is graduated from art school in Annecy (2006). His recent solo shows include one in Institut Français d'Amérique Latines in Mexico DF and two others in 2015, one in Tripode (Nantes) and the other in Projectspace Galerie NosbaumReding (Luxembourg). In 2016 he had collective exhibitions, in galerie Praz Delavaladde (Paris), contemporary art center La Galerie (Noisy-le-Sec) or in Kunsthal Charlottenborgh (Copenhagen). adrienvescovi.tumblr.com



Adrien Vescovi, *Chunking*, 2016



Anne Le Troter, *De L'Interprétariat*, courtesy galerie Arnaud Deschin, 2016

In & Out

Art & Industry

**from november 4th
to december 23rd 2016**

**opening
friday 4/11 at 6 pm**

**guided tours
15/11 at 6:30 pm,
2/12 at 12:15 am,
13/12 at 6:30 pm**