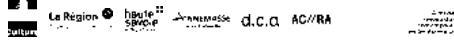


Villa du Parc
Centre d'art contemporain

PROJECT ROOM
Corporate Poetry
Ludovic Sauvage

8.02—9.05.2020
Opening
Saturday 8 February at 6 pm

EXHIBITION
Chloé Delarue

 Le Region Haute-Normandie d.c.c. AC/RA

TAF~~AA~~

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THE
CENTURY
OF
THE
SNITCH

Villa du Parc

TAF~~AA~~



Chloé Delarue, TAF - ACID RAVE, 2019, Musée de la Chaux-de-Fonds, photo ©FD



Ludovic Sauvage, SOAP A, 2019, courtesy de la galerie Valeria Cetraro

Chloé Delarue

TAFAA - THE CENTURY OF THE SNITCH

Curator : Garance Chabert

8.02 – 9.05 2020

Opening Saturday 8 February at 6 pm

This winter La Villa du Parc has invited the artist Chloé Delarue (1986) to produce at our contemporary art center a new iteration of TAFAA (Toward A Fully Automated Appearance), the acronym under which she has been developing her visual work for five years now. TAFAA forms a dense immersive whole in which technical residues contaminated by some kind of organic mucus have been transformed into hybrids; TAFAA acts like a biotope that evolves generatively from show to show.

This physical environment is driven by slow changes and apparently low-intensity energies. Here we feel the effects of on-going changes to our sensibility and ties to reality, which are modified by current technology whose externalizations, branching out more and more, are increasingly powerful and autonomous. TAFAA is an anxiety-producing projection in a period that is hard to place, the creation in real time of a future that might already be the past, constantly becoming reality and being refreshed. It looks like an alternate hidden territory, a tangible yet paradoxically uncertain space.

This latest sequence is called “The Century of the Snitch” and occupies both floors of La Villa du Parc. Delarue has taken over the exhibition venue with a mechanism for physical dissolution. Our perception is powerfully disturbed and becomes troubled and insecure, conditioned by the internal logic of TAFAA dealing with functioning and appearance. Here and there are “offering boundary stones” that are self-illuminating with sodium lamps, concretions of vegetal and industrial latex flesh that are grafted with different armatures. TAFAA – THE CENTURY OF THE SNITCH makes concrete esthetic and sensory hallucinations of a landscape in which the squamae of the living and modernity are steeped in the obsolescence of computer code.



Chloé Delarue

Chloé Delarue (1986) lives and works in Geneva, Switzerland.
After a DNSEP in 2012 in École Nationale Supérieure d'Art - Villa Arson in Nice, she got a master in Visual Arts – WorkMaster in HEAD-Geneva in 2014.

She exhibited her works in solo shows especially in Musée des Beaux-Arts de la Chaux-de-Fonds (ch) (2019), à la Salle de Bains, Lyon (fr) (2019), Kunsthaus Langenthal (ch) (2019), Urgent Paradise, Lausanne (ch) (2017), Palais de l'Athénée, Genève (ch) (2016).

She participated in many collective shows in Confort Mental, Paris (fr) (2019), Kunst(Zeug)Haus, Rap-perswil-Jona (ch) (2019), Musée d'Art de Pully (ch) (2019), Display, Berlin (de) (2018), MAC Créteil (fr) (2018), HeK (Haus der Elektronischen Kunste), Bâle (ch) (2018), Post Territory Ujeongguk, Séoul (kr) (2017), CAN Neuchâtel (ch) (2017), Istituto Svizzero à Rome (it) (2016).

She got many publications whose les Cahiers d'Artistes, éditions Periferia, Pro Helvetia (2019), TAFAA, éditions Piano Mobile, Genève (2016), TAFAA - OVERDRIVE SIMULATION ROOM / SHOW ME WHAT YOUR GOT, Société des Arts, Genève (2016), SURTOUT, HIT, Genève (2016).

<https://chloedelarue.tumblr.com/>

PROJECT ROOM

Ludovic Sauvage *Corporate Poetry*

8.02 – 9.05 2020

Opening Saturday 8 February at 6 pm

Ludovic Sauvage re-appropriates promising though clichéd images of idyllic landscapes and dream products or situations that circulated in the mass media of the last century. He tests their physical and retinal resistance at a time of digital dematerialization and the iconic exhaustion of utopias.

Often gleaned from back issues of magazines going back years, these images, which were and are meant to have a short lifespan and to be consumed immediately, have been spared oblivion by the gesture of collecting, which Sauvage carries out as an iconographer. In his installations, the artist offers the images new perspectives by sounding their material depth and heightening the support's reactions through a range of different introspective manipulations. Posters cut into strips, slides projected until their film is worn down to nothing, images printed on mirrors that render them ghostly, these allow the artist to reveal the organic condition of the material – its fragility, durability, evanescence, etc., beyond representation's indications of splendor, are a mirage that has partly vanished. In such intermediary states in which signified and signifier are given equal footing on a level plane, these artificial commercial images tip over into the dreamlike and the ambivalent. The oddity and uncanniness of the lighting and sculptural objects that serve as their setting when displayed add to the perceptual misalignment and the difficulty of placing ourselves timewise when facing these representations.

Ludovic Sauvage is presenting a new multipart installation in the veranda of La Villa du Parc. The installation comprises four small black modules which incorporate details of images on the surface of blackened mirrors, composing a mysterious decorative narrative. The piece is titled "Corporate Poetry" and subtly echoes the particularities of this welcoming glass-lined showcase of a space, which opens onto the outside park, its tinted window filtering the incoming daylight.



Ludovic Sauvage, *Deux Déserts (Partition)*, courtesy de la galerie Valeria Cetraro

Born in 1985 in Aix-en-Provence, Ludovic Sauvage lives and works in Paris. Graduated of Villa Arson in Nice in 2007, he develops a practice centered on the very nature of images and the relationships they have with space and time. He presented his works in several solo shows : in 2015 at Glassbox in Paris and in 2018 at Sessions, artist run space in Marseille.

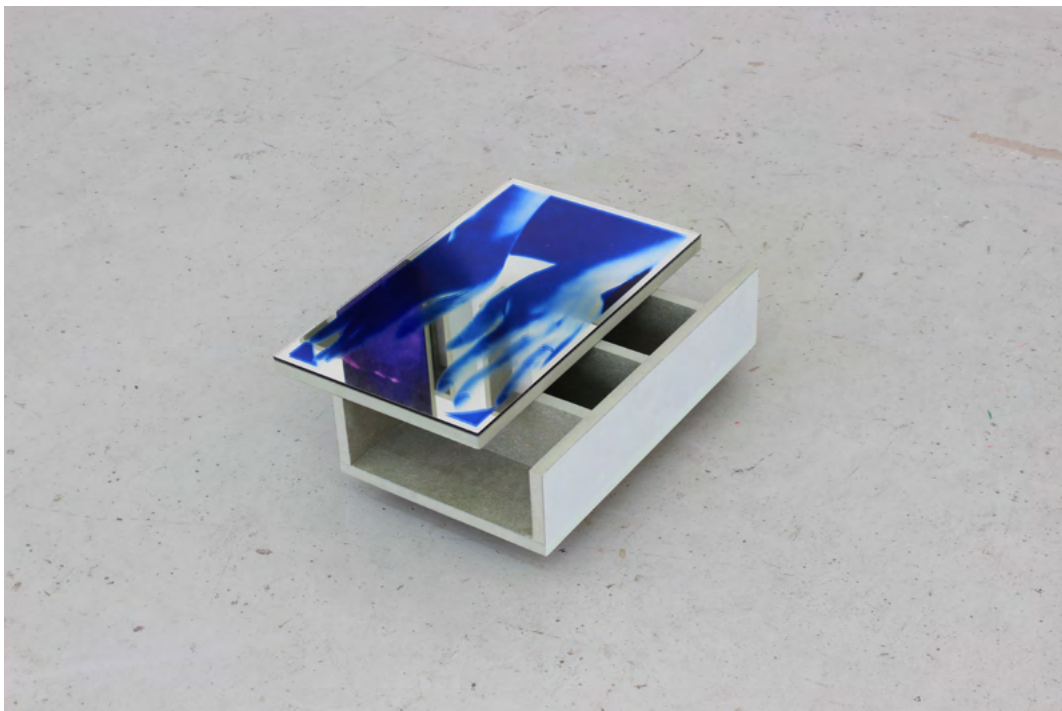
His last solo show «Daytime TV», happened in May 2019 in the art center Les Bains-Douches in Alençon.

He participated in many collective exhibitions especially in Villa Arson in Nice in 2009 and 2010, at l'Assaut de la Menuiserie in St-Etienne in 2015, in Centre d'art Albert Chanot in Clamart in 2016, at la Tôlerie in Clermont-Ferrand in 2017.

He currently takes part in A Cultural Interpretation of Stone exhibition taking place in two parts between Paris and Lisboa.

Ludovic Sauvage is represented by Valeria Cetraro gallery, Paris.

www.ludovicsauvage.fr



Ludovic Sauvage, Stream, 2019 dans Daytime TV aux Bains Douches, crédit Ludovic Sauvage, courtesy de la galerie Valeria Cetraro



Ludovic Sauvage, Shores, 2015, à Glassbox, crédit Antoine Chesnais, courtesy de la galerie Valeria Cetraro

EXHIBITION

From 08.02 to 09.05.2020

Opening :

Saturday 08.02 from 6 pm with the artists

Grey areas

2019-20 season

The contemporary art center Villa du Parc is an exhibition venue dedicated to today's visual and artistic practices and located in Annemasse (the city bordering Geneva). Steadfastly focused on contemporary artmaking, the Villa du Parc is a hub for artists and the production and creation of art, as well as a center for promoting and transmitting contemporary art to the general public. The creation of works of art is part of the main concerns of contemporary art that the Villa du Parc actively supports. Invited artists contribute to the vitality of contemporary art and enjoy national and even international exposure.

The Villa du Parc is committed to a program of events that is grounded in a diversity of practices, just as the field of contemporary art (painting, drawing, photography, video, writing, etc.). Each year a particular theme for the season is addressed, through 4 or 5 solo or group shows, whether esthetic, societal or geographic, making it possible to tackle a notion or field of activity from several points of view and timeframes.

Villa du Parc
Centre d'art contemporain

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74100 Annemasse

+33(0) 450 388 461 / www.villaduparc.org
ouvert du mardi au samedi et les premiers
dimanches du mois
de 14h à 18h30 et sur rendez-vous

Nouveauté 2020 : accès ^{Altitudes} ^{Contemporain} terminus TRAM 17
en territoire alpin



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